

May 2, 2016

## Building Journal's latest editorial lineup for coming issues

Published since 1973, BUILDING JOURNAL is one of the most popular trade magazines read by building and construction professionals in the Hong Kong region. The online portal [www.building.hk](http://www.building.hk) launched in 1996 has become an invaluable building archive on building development in the Hong Kong and Mainland China region.

Please refer to our latest editorial lineup below for the next coming issue. You are invited to contribute articles on projects newly completed, under planning or construction, products and services, and case studies for publishing purpose. Free coverage is provided to selected items.

To contribute building features, articles and new projects, please contact The Editor at [apb@building.hk](mailto:apb@building.hk)

In the next coming issue

- Hong Kong International Airport Midfield Concourse
- Red Cross Headquarters
- The Olympian Hong Kong Hotel

Residential Development in Hong Kong

- The Spectra, Long Ping, West Rail (K Wah/Sino Land)
- The Bloomsway, Tuen Mun (Kerry Properties)
- The Twin Regency, Yuen Long (Sun Hung Kai Properties)

Please refer to Order Form for Special Online and Offline Advertising Package reaching a combined monthly readership exceeding 500,000.

### Advertising enquiries

Beverly Chan

Direct line (852) 2892 2815

E-mail [beverly@building.hk](mailto:beverly@building.hk)

### China Trend Building Press Ltd.

Room 303, 49 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong

Tel – 2892 2815 Fax – 28026458 E-mail -- [beverly@building.hk](mailto:beverly@building.hk)

## ORDER FORM

To: China Trend Building Press Ltd

Yes, we confirm our bookings as indicated below:

Special Advertising Package

- |                          |                                      |          |
|--------------------------|--------------------------------------|----------|
| <input type="checkbox"/> | 4-color, Full Page                   | \$ 9,500 |
| <input type="checkbox"/> | 4-color, Half Page                   | \$ 6,000 |
| <input type="checkbox"/> | Joint Compliment Ad (co name & logo) | \$ 3,200 |

Note: Above special package rates inclusive of insertions in

- Building Journal 2016 Issue No. 4
- + Free insertion in both E-versions

· -----

- Contact us to discuss the ad material
  - Artwork will be sent to you on/before May 10, 2016
- Contact: Beverly Chan (Direct line 2892 2815)

\_\_\_\_\_  
Advertiser (sign/chop)      Date:

Executive: \_\_\_\_\_ Tel: \_\_\_\_\_ E- \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Note:

Please have a copy of this Order Form signed (with company chop) and fax to (852) 2802 6458.

**China Trend Building Press Ltd.**

Room 303, 49 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong  
Tel – 2892 2815    Fax – 28026458    E-mail -- beverly@building.hk