



Hong Kong Disneyland's expansion

Hong Kong Disneyland Resort continues to grow and constantly create new and unique experiences, drawing upon the core Disney strengths of storytelling and putting imagination in action, inspiring people's creativity in life. The next chapters of the Park's tale are being unveiled with the imminent completion of its expansion bringing Hong Kong three original areas - Toy Story Land, Grizzly Gulch and Mystic Point. The first themed area will be completed and open to public in mid November this year with the launch of the exclusive-to-Asia Toy Story Land, already in its final stage of preparation.



"The expansion project is our largest growth phase since our opening, with three new unique areas and countless new experiences on the way in the coming two years. We are proud to host Asia's only Toy Story Land, which will bring the global blockbuster movie to life. It is a true demonstration of Disney's legacy of storytelling, constantly creating new and unique experiences for our guests," said Andrew Kam, Managing Director, Hong Kong Disneyland Resort.

"In addition to increasing our physical



footprint by 23%, the whole expansion project will bring overall park attractions, entertainment facilities and shows to total more than 100. This is part of our long term commitment to Hong Kong - to position it as a premier travel destination in Asia and the world," added Kam.

Through Toy Story Land, Walt Disney's Imagineers are bringing to life the magic of the stories behind the global blockbuster Toy Story movies - stories that many people have literally grown up with over the past 16 years. Entering the themed area, Guests will get a shrinking sensation as they are surrounded by an immersive atmosphere with a unique sense of scale. Everyone will feel like toys themselves, immersed in the oversized world of Andy's backyard and interacting with their beloved characters in countless fun ways. The three main attractions in Toy Story Land - RC Racer, Slinky Dog Spin and Toy Soldier Parachute Drop - will give Guests of all ages and origins incredibly interactive and playful adventures.

Andy's speediest toy car is sure to get everyone's adrenaline pumping. RC Racer is the most thrilling new ride in Toy Story Land. Guests can race along a 27-meter high U-shaped coaster as RC zooms around at full speed. Sarge also calls for all Toy Soldiers to join Andy's troops for



a 25-meter high flying adventure - Toy Soldier Parachute Drop that bring Guests up and down in a simulated parachute drop. Guests of all ages can also opt for the rollicking Slinky Dog Spin and howl with laughter as they join Slinky, attempting to catch his own tail.

Hong Kong Disneyland's expansion plan also includes two additional themed areas. The next to open after Toy Story Land will be Grizzly Gulch. Based on an entirely new and original story of the "gold rush" days of the American Frontier and developed exclusively for Hong Kong, Grizzly Gulch will bring a high speed terrain coaster style attraction to Hong Kong. Following the launch of Grizzly Gulch will be Mystic Point. This brand new themed land will feature an eccentric world traveler and



adventurer with a collection of his exotic and mysterious international artifacts. Many surprises will be in store for Guests in Mystic Manor as strange things are activated by the enchantment of a music box which possesses magical powers.

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers immersive, unique Disney experiences for all families, generations and ages to enjoy. Hong Kong is one of only five locations in the world that is home to a Disney themed park and the many Disney characters that are beloved the world over, such as Mickey, Minnie, Donald, Stitch and Buzz Lightyear. Since opening in September 2005, the Resort has welcomed over 25 million Guests from around the globe.



Shanghai Disneyland

Construction of the Shanghai Disney Resort project has started in April 2011, with the park expected to open after 2016. Covering an area of 1.16 sq km, the theme park inside the 3.9 sq km Shanghai Disney Resort will be the world's sixth Disney amusement park and the first in Mainland China. The project will also be the third of its kind in Asia, after the company's theme parks in Tokyo and Hong Kong. Total investment in the Shanghai theme park is estimated at RMB24.5 billion. Officials from the International Academy of Tourism in Shanghai said annual visits to Shanghai Disneyland are expected to reach 10.5 to 15 million after opening, approximately three times of that in Hong Kong. The massive population in the Yangtze River Delta will strongly support it.



Aqua City – Panorama view

Ocean Park Hong Kong Redevelopment and expansion

Ocean Park Hong Kong, which opened in 1977, has been given a major face lift and the park now functions as an amusement park and aquarium wrapped into one.



Aqua City – Symbio

Located on the south side of Hong Kong Island, Ocean Park opened in 1977 and was Hong Kong's first theme park. The park broke its own attendance record six times in seven years reaching 5.1 million for the financial year ended June 30, 2010, an increase of about 6% on the previous financial year, and for the year January to December 2010 the park recorded a total attendance of 5.4 million. During May 2011, the 5.1 million annual attendance record achieved during 2009/10 was again broken with some six



Ocean Square, opened in 2011, as part of Ocean Park's 7-year redevelopment and expansion programme greets visitors on entering the park's new main entrance



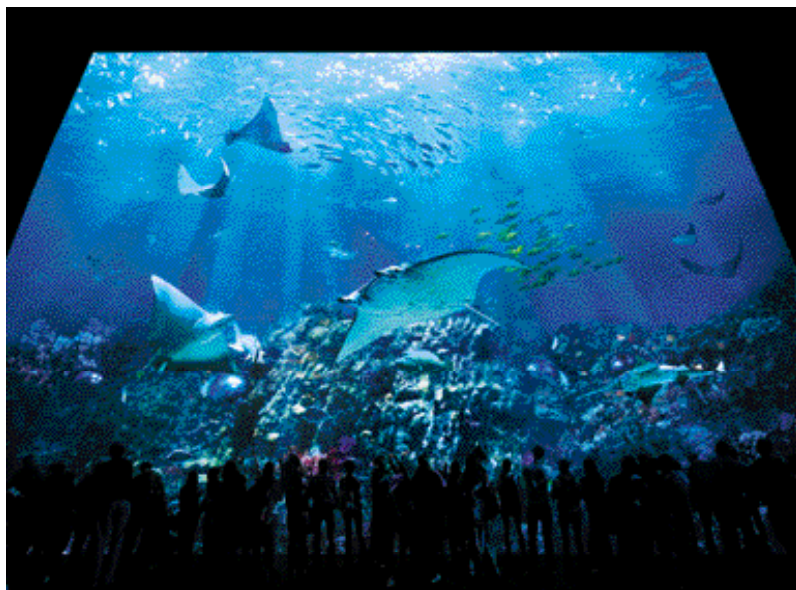
Aqua City – Dome

weeks remaining until the end of the fiscal year.

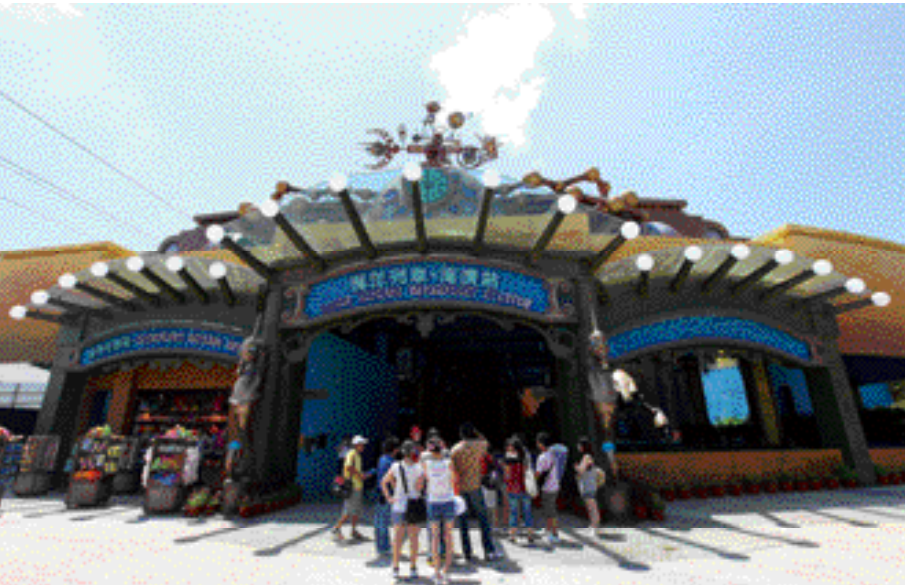
The park generated income of HK\$986 million with a net profit of HK\$82 million during this period. The current capacity of the park is 36,000 but is limited to about 33,000 in the interests of visitor comfort. It is ranked the fourteenth most visited theme park in the world. A major HK\$5.5 billion redevelopment and expansion programme commenced in 2006 and the park remains open as normal during the redevelopment period.

A major new zone Aqua City, featuring Southeast Asia's largest aquarium, was opened in January 2011. The park also introduced its nightly "Symbio" fire, water and music spectacular at The Lagoon within Aqua City.

The park's latest themed zone, The Rainforest, featuring over 1000 mammals, fish, birds and insects of 70 species, was opened in June 2011. The rapids ride through a jungle setting, along with an aviary and animal exhibits covers 500 square meters.



Aqua City – Main Tank



Ocean Express – Station

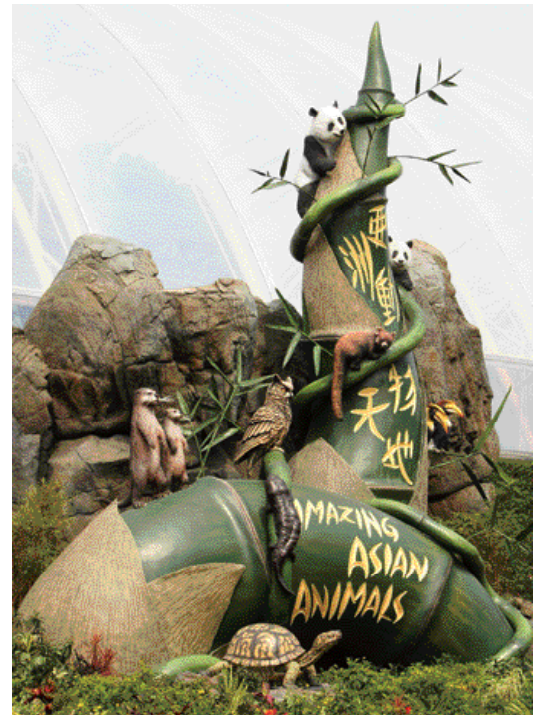
It is home to a range of exotic creatures including anacondas and capybaras.

Due to open later in 2011 is Thrill Mountain, which will feature a new Bolliger & Mabillard-built rollercoaster. Another new land, Polar Adventure, is due to open in 2012.

In the Hong Kong SAR Chief Executive's Policy Address in October 2011 it was announced that Ocean Park is to explore the feasibility of developing Tai Shue Wan as a new theme zone with an all-weather indoor Water World, ice skating rink and dining and entertainment facilities.



Ocean Express – Funicular



Amazing Asian Animals – Exterior



Amazing Asian Animals – Ying Ying and Le Le



Amazing Asian Animals – Giant Panda Adventure



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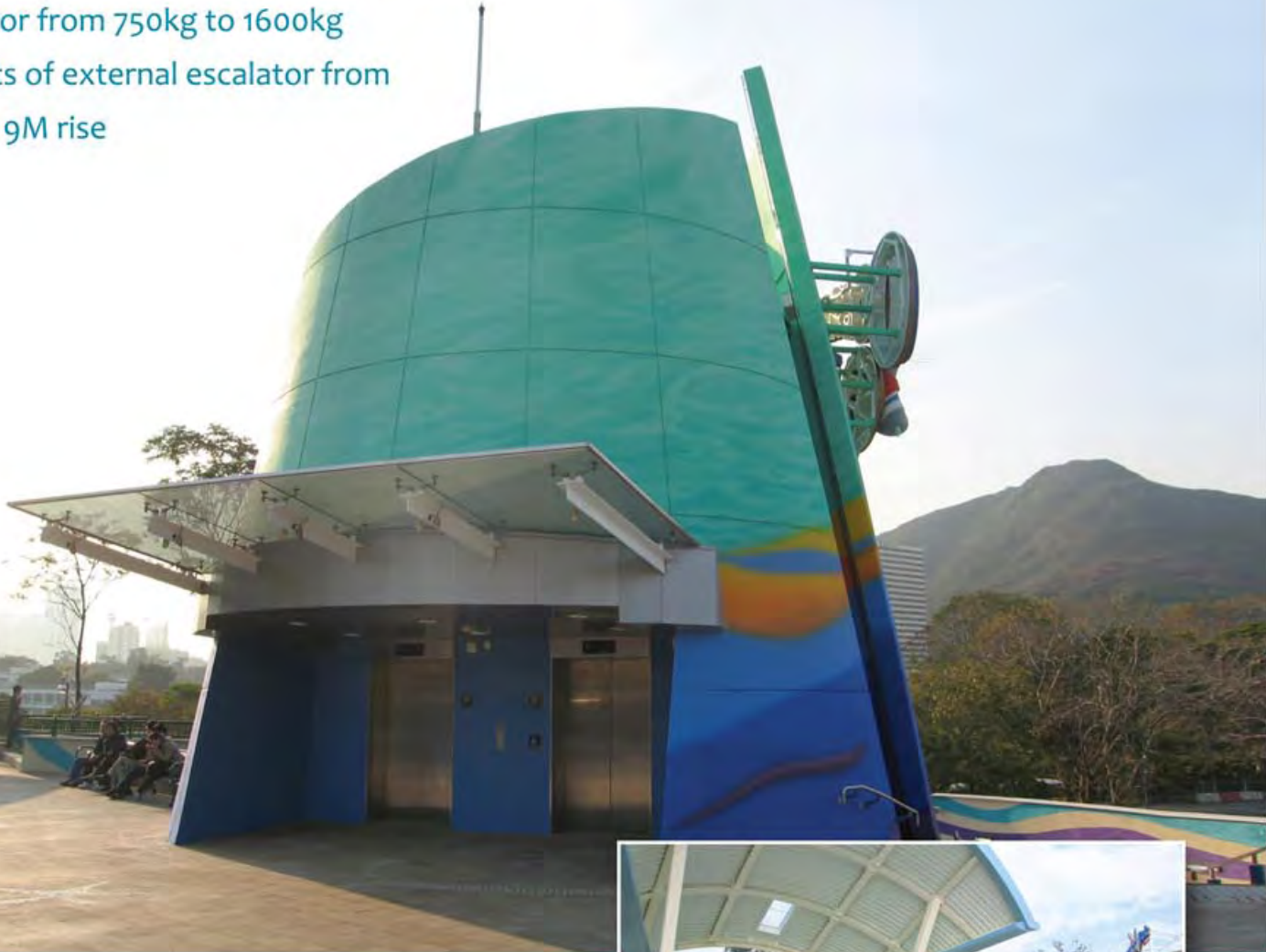
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