

Vears of Achievements WONG TUNG GROUP Strive For Excellence

HONG KONG . BEIJING . CHONGQING . SHANGHAL . SHENZHEN



Wong Tung & Partners Limited

50 years of achievements

As one of the leading and long-standing practices in Hong Kong with a diverse portfolio of award-winning projects, Wong Tung & Partners Limited celebrates its 50th anniversary this year. From a small office of only a few individuals back to 1963 when the parent firm was first founded by William Wong Jr and Albert K. H. Tung, the company has now expanded to one employing more than 400 staff locally and in the mainland.



Mr Edward S T Ho, **Chairman of Wong Tung Group**

dward S. T. Ho, who joined the practice in 1969, took over the chairmanship of the Wong ■Tung Group of Companies when William Wong Jr. retired in 2008. Ho gained a wealth of experience as the project architect of Mei Foo Sun Chuen, Sheraton Hotel and Discovery Bay, among many others. The Sheraton Hotel project won the Silver Medal, the highest award, from the Hong Kong Institute of Architects in 1989. Ho is a former member of the Executive and the Legislative Councils and has served on a number of statutory boards and advisory committees including the Antiquity Advisory Board, the Hong Kong Mass Transit Railway Corporation as well as the Hospital Authority.

Major Milestones

During the formative years in the late '60s and throughout the '70s, the firm was given the opportunity to plan and design several prominent projects in Hong Kong, such as Taikoo Shing, Pamela Youde Nethersole Eastern Hospital, Hong Kong Park and the campus redevelopment of the University

Milestone Projects



Mei Foo Sun Chuen, HK



Hong Kong Park, HK



Taikoo Shing, HK



Kei Hin & Kei Faat Primary School, Yau Tong, HK



Discovery Bay Phase I, HK



Dragonair & CNAC Headquarter, HK

of Hong Kong (Phase 1). Says Ho, "Our first major project was Mei Foo Sun Chuen. It was the first and largest private multi-storey housing estate in Hong Kong at that time and probably in the world, too. Upon completion, the project helped the company gain recognition/ reputation in the local industry as well as among its overseas peers." The design at Mei Foo also set a benchmark and served as a precedent model for many similar developments to follow. At about the same time, their work with developers in the US on international hotel and commercial projects led to establishment of an office in Dallas, Texas. A major US project the firm completed at that time was the Hilton Hotel and a large office complex in Atlanta, Georgia.

A Pioneer in the PRC Market

Back in the late '70s, Wong Tung was the pioneer of local firms venturing into the China market. In 1996, the group entered a joint venture with one of its subsidiaries in Beijing to form Zhong Tian Wong Tung International Engineering Design Consultants Co Ltd . Since then, four representative offices have been established, respectively in Beijing, Shanghai,

Shenzhen and Chongqing. "We were probably the first Hong Kong architectural firm to work in development projects in China after it opened up its economy/ market in the '70s. Our business has developed in quite a big way since in terms of volume and geographical areas, especially in major PRC cities," explains Ho.

Over the years, the firm has completed numerous large-scale residential, commercial, mixed-use and production-oriented developments in all major Chinese cities, and they are now expanding to the second- and third-tier cities, but working there often proves to be a challenge. "China has a unique character of its own. There is a host of regulations on building design, construction and planning, but they are not always so clear-cut as far as interpretation goes. It takes us pains and patience to understand the culture of doing business there." The 330m tall China World Tower in Beijing, the Westin Hotel in Guangzhou, and the Shanghai ICC, are just some of the more notable built examples.

Strengths and Capability

Whilst the business volume in Hong Kong has

Milestone Projects



The Westin Hotel, Guangzhou, PRC



9 Queen's Rd, HK



Dynasty Court, HK



China World Tower, Beijing, PRC



Sheraton Hotel, HK



Eastern Hospital, HK



Shangri-La Hotel, Chiang Mai, Thailand

Recent Projects





Altira Macau

MGM Macau



Kai Tak Cruise Terminal, HK (in association with Foster + Partners)

Recent Projects





Alibaba Software Production Center, Hangzhou, PRC

Kai Tak Trade & Industry Tower, HK

remained stable in recent years (admittedly the local economy is after all a relatively small one) yet the firm has opened up opportunities for growth in the PRC and Southeast Asia. To date, the firm has designed and completed more than 30 hotels in mainland China. In addition to buildings for hospitality, the firm's portfolio also includes many mixed-use developments throughout the region covering Bangkok, Manila, Cebu, Jakarta, and more recently, Myanmar. "Part of our strength as a consulting firm lies in our diversified portfolio and capability of handling large-scale complex projects for corporate clientele. The complexity and scale of these projects does provide an intense training ground and valuable experience for our staff." One such example is the highly complex project of Kai Tak Cruise Terminal, which is slated to open in mid-2013."

The company also prides itself on a balanced approach to its professional services. "Our client-focused commitment and solid experience provide our clients with confidence that reliable and trusted solutions to today's project challenges will be achieved on time and within budget. One approach is to combine experienced staff with different strengths so as to allow a comprehensive, integrated, dependable and quality service for even

the most demanding project or client. In parallel, our architecture is based on our commitment to clients' needs with an acute awareness of context, functionality, sustainability and ethical conduct. Our buildings are practical and yet we also strive for something more, something that gives depth and lifts the spirit", explains Ho. Wong Tung also has extensive experience of working for international clients and with overseas collaborators.

Looking into the Future

Ho says the company has no immediate plan for a major expansion and the current focus remains to expand business further afield by building upon its existing strengths and specialised skills. "Over the past fifty years, we have with our insistence on quality built a good foundation and consider ourselves to be quite successful, but we are not complacent. We have completed many projects in Hong Kong and the region around it, but we are also seeing a growth of opportunities in a much larger world. Mainland China is one, as well as Southeast Asia, and I'm not ruling out any other countries. The next development phase of our company is to position ourselves as a firm with more international presence and diversification into other projects or building types that may be new to us."

Recent Projects



Changsha IFS, Changsha, PRC



One Central, Macau



Marinella, HK



The Wings, HK



Hualongqiao Mixed-Use Development, Chongqing, PRC



Tencent Headquarter, Shenzhen, PRC (Proposal)



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