

# Conference on Latest Building Design Trends and the Application of Green Building Materials

## 「建築設計新趨勢及環保建材之應用」會議

Date 28/10/2011 (Friday)

Moderator Ms Laura Cozijnsen

Time 2:30pm – 5:00pm

Remarks Free admission

Venue Seminar Room, Hall 6,  
AsiaWorld-Expo

Organiser Hong Kong Trade Development Council

Co-organised by China Trend Building Press Ltd

Language English

(no simultaneous interpretation will be provided)

Time 時間	Programme 程式表
2:15pm – 2:30pm	Registration 登記
2:30pm – 3:00pm	<b>Factors of Innovation</b> 創新設計的元素 Speaker 講者 Mr Federico Masin, Design Director, Hirsch Bedner & Associates
3:00pm – 3:30pm	<b>An Inside View of Successful Retail Mall Designs</b> 剖析成功的零售商場設計 Speaker 講者 Mr James Acuna, Associate and Senior Designer, LWK & Partners (HK) Ltd 梁黃顯建築師(香港)事務所有限公司 經理及高級設計師 官震名先生
3:30pm – 4:00pm	<b>A Unique Approach for Managing Green Building</b> 有效的綠色建築管理方案 Speaker 講者 Mr Allen Liang, Director, Energy & Sustainability Services, Greater China, Jones Lang Lasalle 仲量聯行大中華地區可持續發展總監 能源管理與可持續發展服務 梁廣齡先生
4:00pm – 4:30pm	<b>New Green Building Materials - the Architectural Potentials</b> 最新綠色建材：建築潛力 Speaker 講者 Mr Christopher LAW Kin Chung, Chairman of Environment & Sustainable Development Committee, The Hong Kong Institute of Architects 香港建築師學會環境及可持續發展委員會主席 羅健中先生
4:30pm – 5:00pm	Q & A and Panel Discussion Session 答問時間及專題討論環節

Remarks Free admission. Seats are granted on a first-come-first-served basis.  
Trade only and persons under 18 will not be admitted.  
The Organiser reserves the right to make any changes without prior notice.

Advanced Booking [www.hktdc.com/hkbdh](http://www.hktdc.com/hkbdh)

Enquiries Ms Kiah Tsai Tel: (852) 2240 4516

[www.hktdc.com](http://www.hktdc.com)



## About the speakers

### Mr Federico Masin

Design Director

Hirsch Bedner & Associates Ltd

In addition to his extensive design skills and multitude of international experience, Federico possesses the innate ability to merge together priorities, design aesthetic, communication and organization into a streamlined process which achieves outstanding results. In 2006, Federico received the Award of Distinction by UNESCO in the Asia Pacific Heritage Awards for Culture Heritage Conservation Programme for his renovation work.



### Mr James Acuna

Associate & Senior Designer

LWK & Partners (HK) Ltd

James Acuna is an American Designer graduated from the Cornell University School of Architecture and the Columbia University Architectural School Masters Program. In the last few years, he has made his mark designing and building Commercial and Hospitality Projects in China and all-over Asia as an Associate and Senior Designer of the Hong Kong firm, LWK & Partners. From a Corporate Headquarter in Zhuhai, a Shopping Mall in Shenyang to a Spa Resort Clubhouse Complex in Foshan, James's work in China enables him to fuse Eastern and Contemporary Western motifs to enhance intimacy and luxurious experiences in unexpected ways for all his lifestyle projects. James Acuna is a, as well as a renowned writer and blogger of all things art, design, and lifestyle in Hong Kong and the Asian Region. He has written for the HKIA Journal amongst many publications in print matter and online.



### Mr Allen Liang

Director, Energy & Sustainability Services, Greater China

Jones Lang LaSalle

Mr Liang is a certified Professional Engineer and LEED Accredited professional, joined Jones Lang LaSalle in 2010 as Director of Energy and Sustainability Services in Greater China. He is leading a team to provide sustainability solutions to clients in Greater China. Prior to joining Jones Lang LaSalle, Mr Liang has been working with clients for providing services in building automation, MEP design and sustainability consultancy. His responsibilities included developing and implementing specific energy reduction initiatives at client facilities; performed detailed facility audits to identify energy conservation opportunities and implementation of the projects.



### Mr Christopher Law

Chairman of Environment & Sustainable Development Committee

The Hong Kong Institute of Architects

Chris Law is a Founding Director of the Oval partnership. He is also a Director of INTEGER China Ltd, an organisation which promotes intelligent and green developments in China. Chris was educated at Stonyhurst College in Lancashire, and studied Architecture at the Bartlett School of Architecture, University College London. Over the years Chris has received numerous accolades including Architects of the Year Award and the Outstanding Young Person Award in Hong Kong. Chris Law's design projects have received awards from institutions around the world including the Royal Academy of Arts, the Hong Kong Institute of Architects, the Hong Kong Institute of Planners, and the American Institute of Architects. Both the North site and the South sites of the Sanlitun Village project in Beijing, for which Oval Partnership is the principal architect, have been shortlisted in the World Architecture Festival Award 210. The bamboo structure KPMG community centre in Sichuan has received many awards in 2010 including the Perspective Best of the Best Award, Sustainable Architecture Award, Design For Asia Award, etc.

